

Lea Ceramiche presents Intense: a limestone effect in warm, bold shades



Lea Ceramiche, a Panariagroup brand consistently committed to innovation and design, presents **Intense**, a new collection that faithfully reproduces the aesthetic and material characteristics of limestone, a sedimentary stone rich in granularity and fossil micro-inclusions, creating a beautiful and exquisite three-dimensional and tactile surface.

The collection aligns with the latest interior design trends: warm colours that evoke those found in nature; a variety of sizes that allow **Intense** slabs to be used in multiple contexts and applications; decorations and special formats, to satisfy even the most demanding clients, always seeking exclusive patterns and creations to stand out and play with shapes and patterns. The aesthetics of the limestone from which Intense is inspired are interpreted authentically in the warm shades found in nature, denoting their origin and identity in their names: **Toffee, Beige, Clair, Perle, and Crete**.

Moving to the more technical aspects, the wide range of porcelain stoneware formats, the most extensive in the Lea Ceramiche catalogue, the surface solutions, and the decorations make it a collection adaptable to all environments, both indoor and outdoor. The thicknesses of **9 and 20 mm**, the **6 sizes**, the **4 finishes**, the **5 shades**, the **2 decorations**, the **2 special formats**, and the **2 mosaics** allow these captivating slabs to be laid both on floors and as wall cladding.

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The structure of Intense is dense: its *Naturale* version gives the surface maximum realism and depth; in the *Lappata* version, an additional innovation by Lea Ceramiche, the *lived-in* effect of the stone stands out more prominently, presenting an opaque and soft texture. **The large slabs of 60x120 cm** with a thickness of **20 mm** are ideal for outdoor flooring: resistant to frost and thermal shock, they have high non-slip characteristics, and have a highly resistant and enduring surface that is easy to clean.

The decorative elements and special formats also allow for maximum customization of spaces. The shapes and structures of the decorations follow the collection's concept: *Trait* replicates reliefs similar to natural stone through irregularly chiselled grooves, while *Plick* is a conceptual reproduction of a pattern halfway between processed stone and an organic texture, resulting in a delicate chromatic effect that looks like it is composed of many small

water droplets.

The new Intense collection meticulously cares for and attends to the sensory aspects, giving the collection a high degree of reality: it is a sober, elegant surface suitable for multiple contexts because it can recreate a natural, warm, and comfortable atmosphere and combine with eclectic interior design choices. Intense is the canvas on which to play with colours and contrasts, including material contrasts, blending the minimalism of surfaces with the maximalism of furnishings and decorations.

Technical Details:

Colour: Toffee, Beige, Clair, Perle and Crete

Sizes: 90x180, 90x90, 120x120, 60x120, 60x60, 30x60

Thickness: 9mm and 20 mm

Finish: nat, lapp, grip, trait

Decorations: Trait, Plick, Gramma 72, Round, Mosaico Pills, Mosaico 36